

From hundreds of issues to dozens of goals and advancements

Founded in 2011, Conrex has utilized advanced technology to the single-family rental space.

AT A GLANCE

Conrex Property Management is a fast growing, full-service acquisition, renovation, and property management company. They are currently in 26 cities across the Midwest and Southeast with over 10,000 homes under management. By maximizing processes enabled by advanced software, including self-showing options, Conrex is able to provide clean, safe, affordable housing to thousands of people.



PROBLEM

Conrex's internally developed system of management tools was unable to keep up with the fast growth of the company. Previously hired contractors and consultants did not follow a set process to document, test, and maintain code, leading to no integrity in data related to the systems. Not only did Conrex employees not trust these systems, but internal personnel turnover caused a knowledge gap in system operation.

SOLUTION

Knowtion documented the system, discussed with both previous and current vendors to collect data connectivity insights, recoded broken components, and properly integrated the integrex API.

RESULT

Dramatically shifted valuable time and effort from addressing tiresome issues to dedicated enhancements to the company.

CONCLUSION

Knowtion's 90-day trial success progressed into Conrex's in-house development team.

